

**GREATER AUGUSTA ARTS COUNCIL ANNOUNCES PEOPLE WHO MUST REUNION AT
ARTS IN THE HEART OF AUGUSTA**

Augusta, GA (7-9-2010) The Greater Augusta Arts Council is pleased to announce that there will be a People Who Must reunion concert Saturday September 18th 8pm at the Arts in the Heart of Augusta Festival.

People Who Must hasn't performed live in 8 years. The band which was formed by Joe Stevenson in 1989 played more than 1000 shows in at least 65 cities across 18 states. They released 4 EPs and four full length albums, two that were distributed nationally by Los Angeles based label Creativeman Disc.

The band was comprised of a number of musicians over the years, but Stevenson was the one constant. From the inception of the band right up to this most current incarnation, Stevenson has remained the group's only front man. In addition to lead vocals, Stevenson also plays guitar and harmonica. During the band's heyday in the mid to late 1990's the group has also included John Kolbeck on guitar, Tim Arbisi on bass, David Plunkett on bass, and Russell Jarrett on drums. All still play music but only Kolbeck will be able to participate in the 2010 reunion. To complete the four person band Stevenson called on long-time friends Ruskin Yeargain, who still regularly covers People Who Must music at his gigs to play bass and Ryan Henderson, who's band 420 Outback had planned to cover People Who Must's first album- "The Road You Travel" – in its entirety.

Admittance to the People Who Must Reunion Concert will be included in the price of an Arts in the Heart of Augusta weekend badge. Badges cost \$7 at the gate and children under 10 are free.

The Greater Augusta Arts Council is located at 1301 Greene St. in Augusta, GA. Its mission is to advance the arts and thus, enrich the quality of life in Augusta and the Central Savannah River Area.

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